TED-Style Checklist

Date: 
Topic: 
Name:

- Easy to follow? Red line
- Personal stories?
- Humor?
- Message?
- Pathos
- Ethos
- Logos
- Mystery?
- Empahy?
- Hero of the story?
- Novelty?
- Any jaw drops?
- Relatable comparisons?
- 18minutes?
- 3 main keypoints?

- Multisensor?
  - Sight
  - Sounds
  - Touch
  - Taste
  - Smell
- Made his heart sing?
- Courage?
- Repetition anchors?
- Include audience? Questions?
- Call to action?
- Vocals
  - Inflections
  - Pauses
  - Speed
  - Loudness
  - Tones
  - Filler words
- Body language
  - Eye contact
  - Smile
  - Nervous ticks
  - Hands
  - Use of stage

- Slides
  - One idea per slide
  - No bulletpoints
  - Little text